Quality Tourism (R)

The Fort de Leveau museum has just obtained the QUALITÉ TOURISME[™] label for the second time for a period of 5 years. This mark is the only State mark awarded to tourism professionals for the quality of their welcome and their services. Nearly 5,900 establishments carry the QUALITÉ TOURISME[™] mark in France. In order to always guarantee a reception and quality services, this system is regularly the subject of a national survey in order to measure its effectiveness, to evaluate its impacts and to identify areas for improvement. To obtain the mark, the museum had to follow a quality approach in line with the essential requirements for visitor satisfaction. As a guarantee of confidence, the services are regularly subject to an unannounced and independent check. This sign of recognition allows the public to confidently choose tourist establishments that offer quality services.

https://www.qualite-tourisme.gouv.fr/fr